


# ESSENZA™

BY AGAR

-  @Agarlimited
-  @agar\_limited
-  African Agency for Arid Resources Limited

FOR FURTHER INFORMATION  
PLEASE CONTACT US AT  
THE ADDRESSES FOUND BELOW

+254 728 528 266  
info@agarlimited.com  
www.agarlimited.com

## AGAR LIMITED'S MISSION

This line is handmade by women's groups in arid lands, specifically Laikipia, Isiolo and Marsabit. We trained them to formulate the two lines and the result is an artisanal product with behind a lot of impact, both economical and environmental, since we restore degraded land through aloe plantations and advocate for conservation through our collection from trees.

When we farm or collect and process arid lands' resources such as Aloe, Frankincense and Sweet Myrrh, we actively diversify income and strengthen the livelihood of pastoralist communities and while doing so we raise awareness and advocate for conservation, bio-diversity and sustainability.

### SOME OF OUR PARTNERS



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## ALOE BASED LINE



